

T/2488928/2023

NWS has a requirement to appoint an Advertising Agency for Designing and Printing of NWS's Publications and Advertisements on call-off basis which will help maintain the consistency of all NWS publications and sustain the corporate identity.

The Contractor will be required to:

- Conceptualize, design and produce various NWS's bilingual publications including, brochures, leaflets, posters, banners, calendars, diaries, trophies, portraits, PPT, short clips (animation or short videos) and other event collateral.
- Conceptualize and design corporate advertisements such as Tender, Recruitment, as well as promotional ads.
- Conceptualize, design and produce Internal and External Campaigns as well as events.
- Brand Refresh, and Internal Rebranding Assets .